NetHui 2013
SHAPING OUR FUTURE TOGETHER

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GENERAL INFORMATION

Dates: Monday 8th July – Wednesday 10th July
Duration: 3 days
Location: Town Hall, Wellington
Theme: The Power of an Open Internet

OVERVIEW

The purpose of this report is to report back on the planning and running of the NetHui held in Wellington Town Hall from Monday 8th July – Wednesday 10th July. Focusing on a number of major areas of this project: planning, professional content management, marketing, website, social programme, accommodation, sponsorship and programme.

CONFERENCE ORGANISERS
Krystal Waine – Conference Manager
Eric Goddard – Event Organiser
Maria Reyes – General Administration
Campbell Gardiner – Communications
Ellen Strickland – Programme Manager

INTRODUCTION:

NetHui 2013 was managed in house for the first time. Eric Goddard was hired to support Event Lead, Krystal Waine, with the final details in the 9 weeks leading up to the event.

On the financial front, it was decided again to charge a nominal registration fee of $40inc GST.

A number of participants were given complimentary registration to attend, such as stream leaders, speakers, panelists, media and InternetNZ, DNC and NZRS staff.

The booking fee included all conference sessions, conference handbook, promo material from sponsors, tea/coffee breaks and social events held on Monday and Tuesday Evening.

Lunch was subsidized by Internet NZ and participants were given the option to purchase lunch at a cost of $15.00 inc GST.
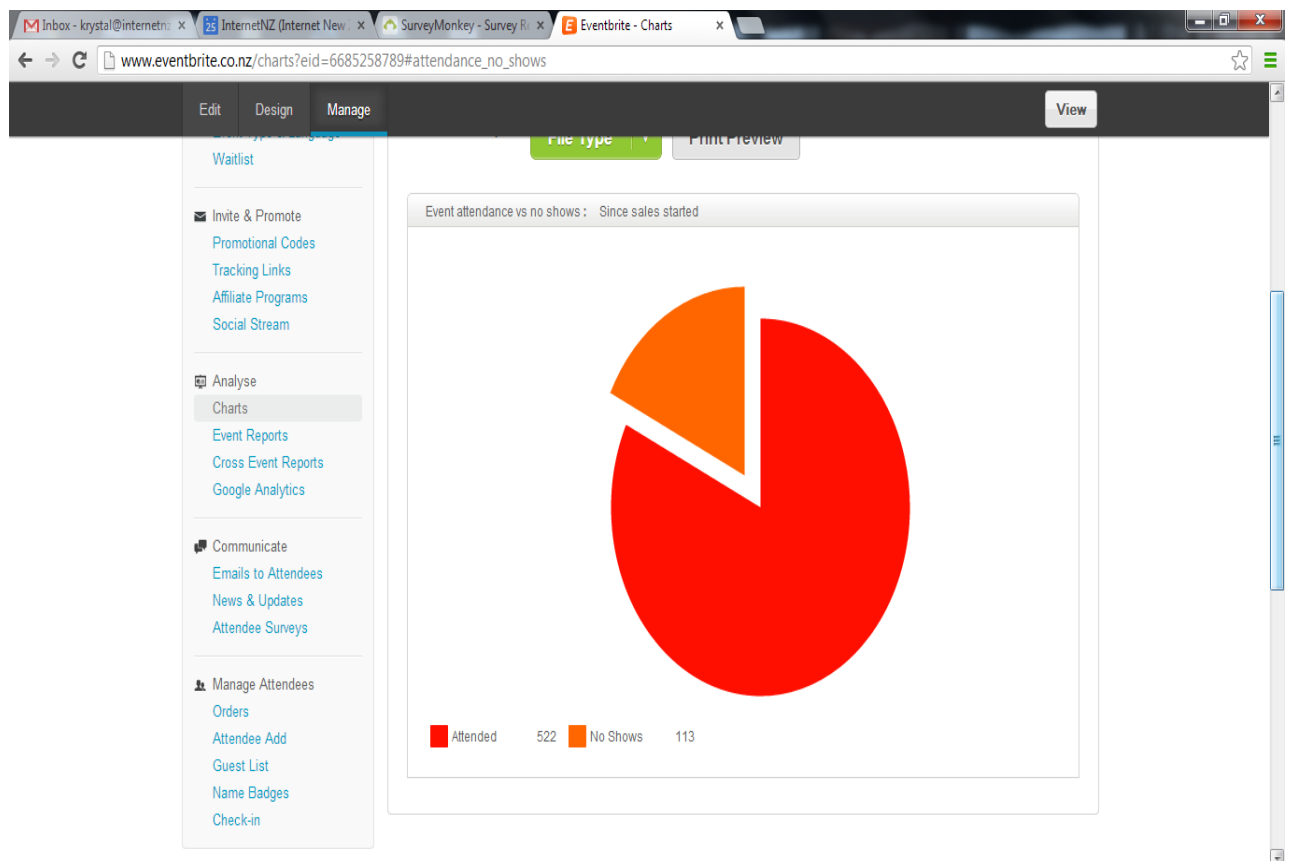
Total Registrations: **635**

113 of which were no shows
8 of which were cancelled
188 of which were complimentary
3 of which were onsite

Registration Process Management – This was managed online through Eventbrite.

Programme
- o An Expression of Interest form was used and promoted to gather ideas and proposals from the community for NetHui 2013.
- o A range of Community Supporter organisations spread the word about NetHui 2013 and helped support gathering of feedback and ideas.
- o Staff, council, 2011 & 2012 NetHui Advisory Committee members also shared feedback from past NetHui and offered ideas for the 2013 programme.
- o A programme was developed working the NetHui community and InternetNZ staff, led by InternetNZ Collaboration and Community Lead Ellen Strickland, which included: one day workshops, keynote addresses, panels, a networking event and a wide range of community-led discussion sessions.
- o NetHui discussion session facilitators worked in pairs to plan, promote and run the community discussion sessions. They were supported by Ellen Strickland and Eric Goddard and given information and a meeting/training session was held in Wellington/Auckland (and available remotely).
- o Community-owned meet-ups, side events and social functions, held predominately in the evenings, were also coordinated as part of the NetHui 2013 overall programme.

Printing and Design
- o The conference handbook was created Fullstop in consultation with Eric and edited by Krystal.
- o All tickets and name badges were created by Fullstop.
- o Lanyards were sponsored and provided by REAANZ
- o The design of the banners were managed by Eric Goddard.

Venue Negotiation, Supplier and Speaker Liaison
- o Krystal was the central point of contact for all venue negotiations between Town Hall and Internet NZ.
- o All AV requirements were managed through Krystal and all necessary runsheets were distributed between the various parties
- o Maria Reyes was the main contact for organising Speaker and MC travel and accommodation and co-ordinated itineraries as necessary.
- o All hotel bookings were managed by Maria.

SPONSORSHIP
NetHui received a total of $122,500 inclusive of in-kind sponsorship. Sponsors included Microsoft, Telecom, Chorus, Trademe, Facebook, Google, Techday, FX Network, Citylink, Scoop, Catalyst IT and REAANZ.
Sponsors were offered the opportunity to display banners and have tables; only 3 took up the offer.
We also had a number of community sponsors who helped with the promotion of the event.

ONLINE TECHNOLOGY

WEBSITE

The Conference website was a major component in the promotion of Nethui 2013. The website was designed by Sunroom and managed by Campbell Gardiner. The website was launched and updated continuously and expanded as information became available.

REGISTRATION

Eventbrite allowed delegates to register and pay online. Delegates received an instant confirmation email and were able to re-access their registration to change their details if necessary.

Event staff had management access to view real-time registration information and run reports.

PLANNING & MANAGEMENT – ONSITE, AT THE CONFERENCE

Nethui pack in was on Monday 8th July where R2 Networks, FX Networks and CityLink setup their equipment. Conference registration was set up in the Town Hall foyer.

Delegates registering were given their name badge with handbook and sponsorship materials included.

The official conference opening was at 8.30am on Monday 8th July with a Mihi Whakatau.

Run sheets: Krystal provided INZ staff, all contractors and the Town Hall with a master schedule 'run sheet'.

Krystal managed the onsite registration and information desk for the duration of the conference with the help of volunteers and other INZ and DNC staff.

ACCOMMODATION

Our Keynote Speaker – Quinn Norton was accommodated at the Bolton Hotel and all Internet NZ Staff and MC, Michele A'Court, were accommodated at the West Plaza Hotel.

SOCIAL PROGRAMME

Drinks Reception
Tuesday 9th July from 5.15pm – 7.15pm

The conference Welcome Reception was held in the West Court and Gallery approximately 400 people attended this event.

MAINSTREAM MEDIA COVERAGE
NetHui received the following coverage through mainstream media channels.

Edward Snowden has 'opened up a conversation'
TVNZ
8 July 2013
http://tvnz.co.nz/world-news/edward-snowden-has-opened-up-conversation-video-5501963

Quinn Norton - Feature Interview
Radio New Zealand - Nine to Noon
8 July 2013
http://www.radionz.co.nz/national/programmes/ninetonoon/audio/2561294/feature-guest-quinn-norton

Crackdown takes toll on hackers
Stuff.co.nz / The Dominion
9 July 2013
http://www.stuff.co.nz/technology/digital-living/8895211/Crackdown-takes-toll-on-hackers

Changes flagged to phone rules
Stuff.co.nz / the Dominion
9 July 2013
http://www.stuff.co.nz/business/industries/8895332/Changes-flagged-to-phone-rules

Former spy boss says bill needs work
Radio New Zealand
10 July 2013
http://www.radionz.co.nz/news/national/214151/former-spy-boss-says-bill-needs-work

Checkpoint piece re GCSB Bill & State Surveillance Panel
Radio New Zealand
10 July 2013
http://www.radionz.co.nz/national/programmes/checkpoint/audio/2561637/former-gcsb-head-wants-brakes-put-on-bill.asx
Koru Club - where secrets are spilled

Stuff.co.nz / The Dominion
11 July 2013
http://www.stuff.co.nz/national/8903633/Koru-Club-where-secrets-are-spilled

LIVE STREAMING
The total was 5125 viewers from over 20 countries. Down slightly on last year, which was over 6000 viewers.

The break down is

Flash = 4810

Mobile devices = 315

The most popular mobile device is the iPad.

Top 10 countries:

Rank	Country	Hits	% of hits
1	New Zealand	4,427	90.90%
2	Australia	164	3.37%
3	Mexico	63	1.29%
4	United States	53	1.09%
5	United Kingdom	44	.90%
6	Venezuela	31	.64%
7	Russian Federation	28	.57%
8	Singapore	26	.53
9	Sweden	11	.23%
10	China	4	.08$

CONFERENCE FORMAT

Each session has multiple tags which indicate the topics and themes that it encompasses. Click through to the session pages to see these and the full session description. Tags and facilitators are also listed in the programme in the conference handbook.

Monday 8 July		Auditorium	Civic Suites	Green Room	Square Affair	Civic 3	Ilot Theatre
7.45	Registration Desk Opens - *Foyer*						
8.30	Mihi Whakatau, Welcome Ceremony - *Auditorium*						
8.45	Mayoral opening - Celia Wade-Brown						
8.50	Housekeeping & transition						
9.00	Workshops	Jump start	InTAC	NZ Internet Research Day	Wellington Workshop	NetHui Youth Forum	Māori Meetup
10.30	Morning Tea - *West Court*						
11.00	Workshops	Jump start, cont	InTAC, cont	NZ Internet Research Day, cont	Wellington Workshop, cont	NetHui Youth Forum, cont	Māori Meetup, cont
12.30	Lunch - *West Court*						
1.30	Workshops	Jump start, cont	InTAC, cont	NZ Internet Research Day, cont		NetHui Youth Forum, cont	Māori Meetup, cont
3.30	Afternoon Tea - *West Court*						
4.00	Reporting back panel - MC, Michèle A'Court - *Auditorium*						
5.00	FINISH						
5.00 - 7.00	Scoop Foundation Event - Public Interest Journalism - *Civic 3*						
5.00 - 7.00	Meetup: Digital Inclusion - *West Gallery*						
5.30 - 6.30	Fair Deal Meetup - *Square Affair*						
6.00 - 8.00	Internet Wahine / Girl Geek Dinner - *Civic Suites*						
7.00 - 8.30	InternetNZ AGM - *Auditorium*						
8.30 -	Movie						

| 10.00 | Screening - 'We are Legion' - *Ilot Theatre* | | | | | |

Tues day 9 July						
7.30	Registration Desk Opens - *Foyer*					
8.30	Introduction, housekeeping - MC Michèle A'Court - *Auditorium*					
8.40	Scene setting - Jordan Carter - *Auditorium*					
9.00	Ministerial address - Hon Amy Adams - *Auditorium*					
10.00	Tea Break - *West Court*					
10.30	International Keynote -*Auditorium*	Technology Journalist & Blogger Quinn Norton				
11.15	Transition & room re-set					

11.30	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
		Music and the Internet Tags: Culture, Economy & Business, Internet & the Law.	Harmful Digital Communications Tags: Governance, Internet & the Law, Safety & Security.	Issues Issues Issues Tags: Emerging Issues, Openness.	Open Internet, Networked Learning Tags: Education, Openness.	
12.30	Lunch - *West Court*					

1.30	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
		Anonymity Online Tags: Safety & Security, Emerging Issues, Internet & the Law.	Finance and the Internet Tags: Emerging Issues, Economy & Business, Governance.	NZ Inc and the Internet Tags: Economy & Business, Culture, Openness.	WCIT and Onwards Tags: Governance, Internet & the Law.	Open Research Update Tags: Openness, Education, Internet & the Law.
2.30	Transition					

2.35	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
		Handling Privacy Breaches Tags: Safety &	Digital Divide & 3G Tags:	Pacific Communities Online	Web standards and accessibility Tags: Access, Internet & the Law,	Open Research Update, cont	

	Security, Internet & the Law.	Access, Economy & Business, Health	Tags: Access, Education, Culture.	Governance.
3.35	Tea Break - *West Court*			
4.00	[Panel: Faster Broadband. Development, Demand and our Digital Future](#) - *Auditorium*			
4.45	Wrap-up session - *Auditorium*			
5.00	CLOSING			
5.15 - 7.00	Drinks reception, hosted by Telecom - *West Court / West Gallery*			
6.00 - 7.30	[Creative Commons Meet-Up](#) - *Square Affair*			
7.00 - 8.00	[Solve for X with Google X](#) - *Auditorium*			
7.00 - 8.30	[Security Online Meetup](#) - *Green Room*			

Wednesday 10 July

8.00	Registration Desk Opens - *Foyer*				
8.45	Introduction, housekeeping - MC Michèle A'Court - *Auditorium*				
8.50	New Zealand Keynote Address -*Auditorium*	[Russell Burt, Principal - Pt England School](#)			
9.30	[Panel - Parliamentary Internet Forum](#) - *Auditorium*				
10.15	Tea Break - *West Court*				

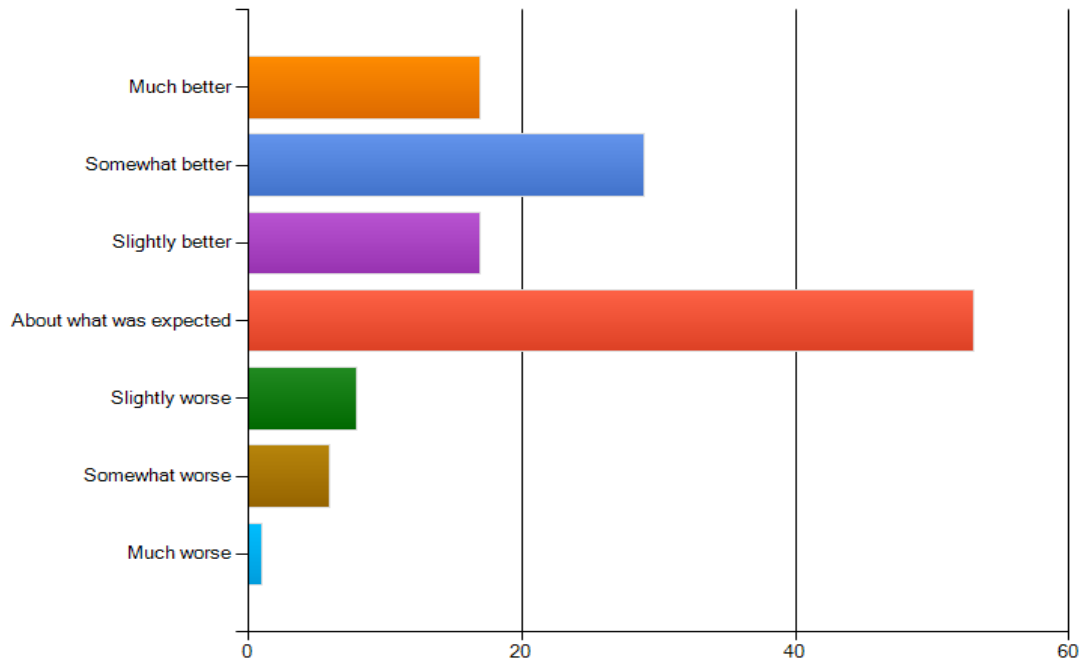| 10.30	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
	[Rural Connectivity](#) Tags: Rural, Access,	[Geek Lobbying](#) Tags: Internet & the Law,	[Start-up nation](#) Tags: Economy	[Your Health, Online](#) Tags: Health, Access, Safety & Security.	[Post-Nethui Action Workshop](#) Tags: Emerging Issues, Openness.	

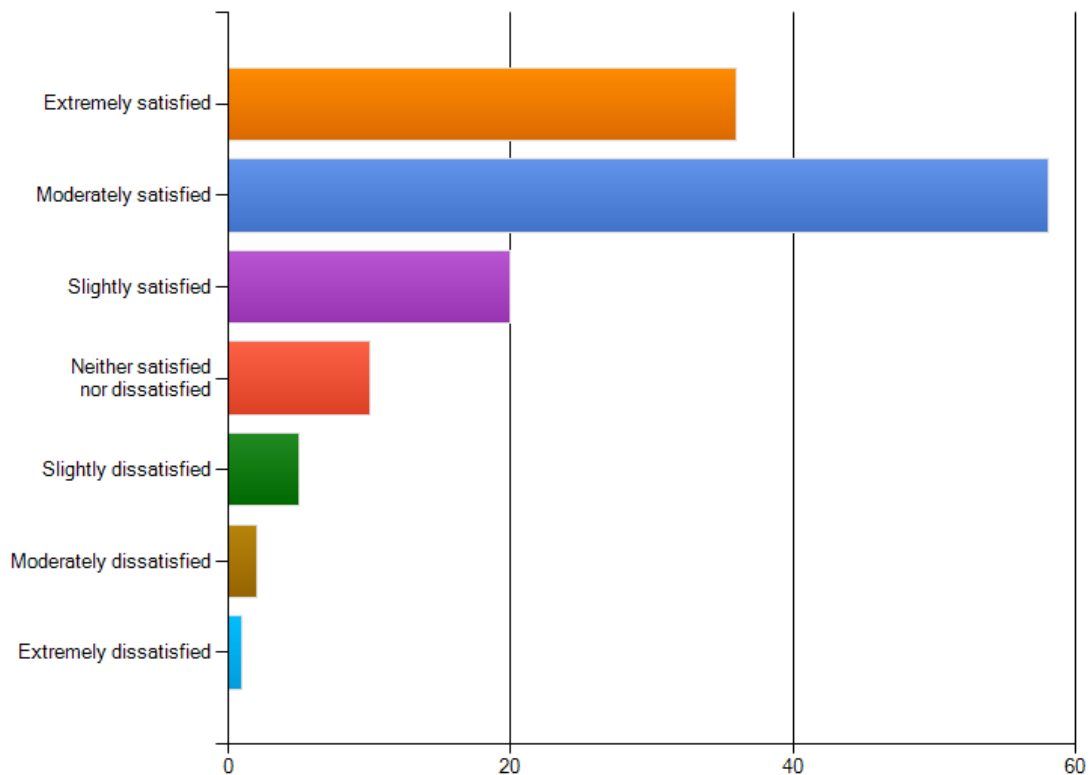| Time	Sessions	Auditorium	Civic Suites	Square Affair	Civic 3	Green Room
	Education.	Emerging Issues, Economy & Business.	& Business, Culture.			
11.25	Transition					
11.30	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
		State Surveillance of Online Communications Tags: Internet & the Law, Safety & Security.	Media Convergence Tags: Culture, Economy & Business.	Digital Literacy Transformations Tags: Access, Education.	Open Data for Decisions Tags: Access, Education, Openness.	Post-Nethui Action Workshop, cont	
12.30	Lunch - *West Court*					
1.30	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
		Future of Video on Demand Tags: Economy & Business, Culture, Access.	Making BYOD Work Tags: Economy & Business, Openness, Education.	Spectrum: Looking Forward Tags: Governance, Internet & the Law.	Copyright for a Digital Future Tags: Internet & the Law, Culture, Governance, Openness.	Digital Inclusion Workshop Tags: Access, Culture, Openness.
2.30	Transition					
2.35	Sessions	**Auditorium**	**Civic Suites**	**Square Affair**	**Civic 3**	**Green Room**
		Privacy by Design Tags: Safety & Security, Emerging Issues.	Crowdsourcing Support Tags: Economy & Business, Emerging Issues, Access.	NetHui and the Big Picture Tags: Governance, Emerging Issues.	Open Data - Building the News Tags: Openness, Culture, Economy & Business.	Digital Inclusion Workshop, cont	
3.45	Tea Break - *West Court*					
4.15	Panel: Vision 2025 - The Internet Era Economy - *Auditorium*					
5.00	NetHui 2013 Wrapup & Closing - *Auditorium*					
5.20	FINISH					
6.30 - 11.00	Orcon Great Blend after party - Mac's Function Centre, 4 Taranaki Street, Wellington					

Results from feedback survey

The results are mostly positive with a majority of the 132 people who completed the survey found NetHui 2013 to be a successful event.
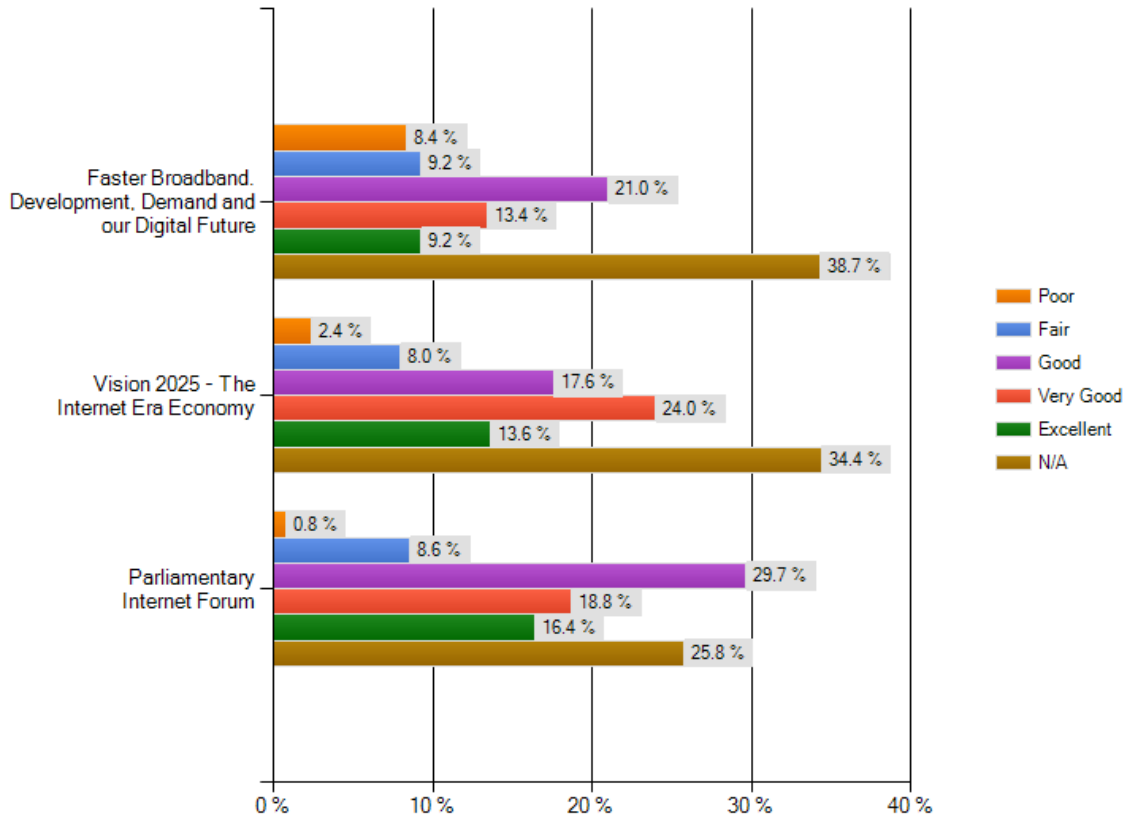
Was NetHui 2013 better than what you expected, worse than what you expected, or about what you expected?
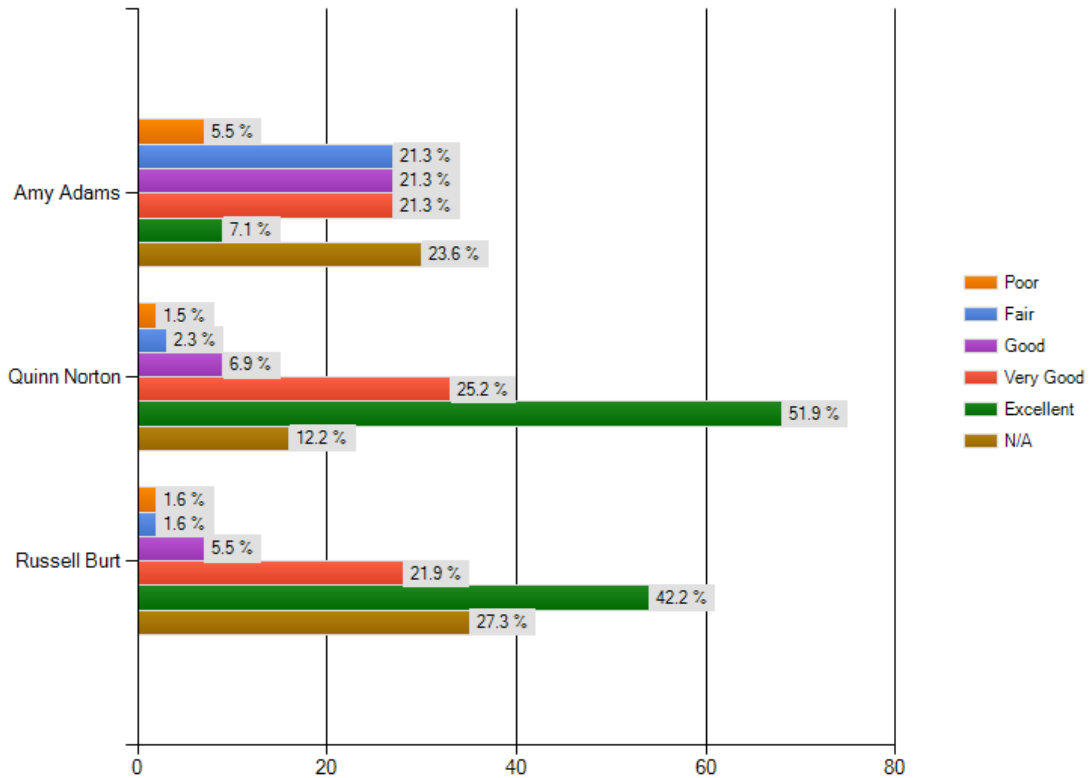

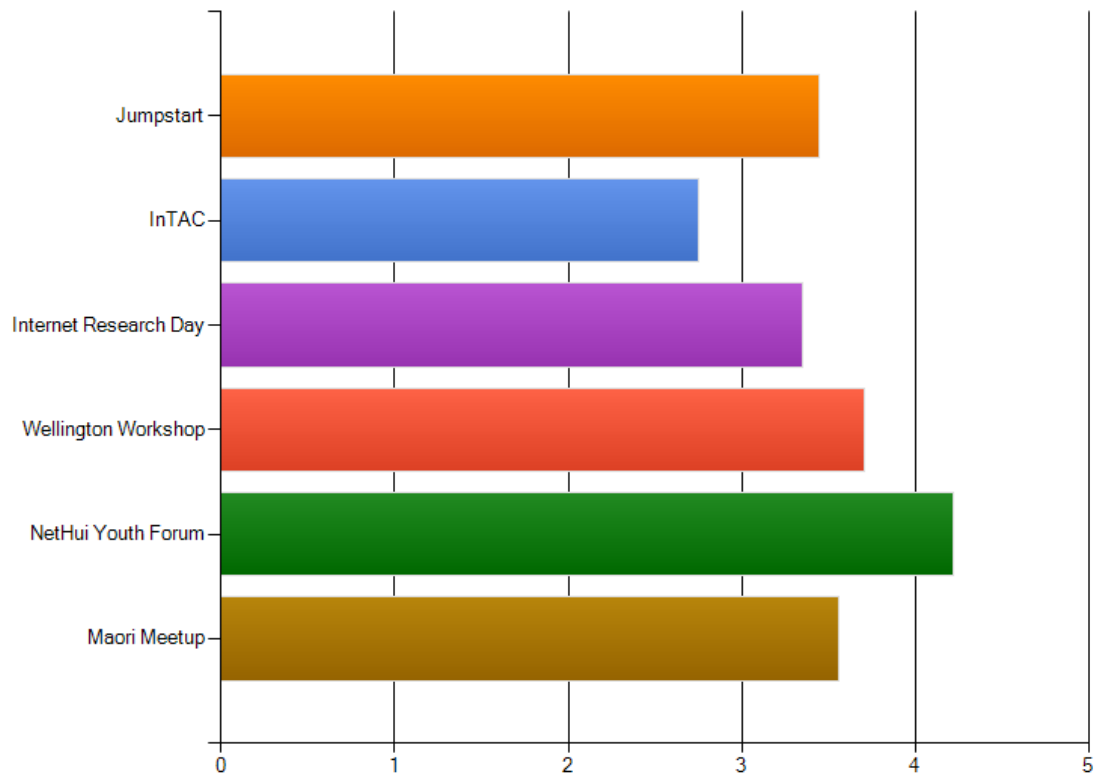**Overall, were you satisfied with NetHui 2013?**
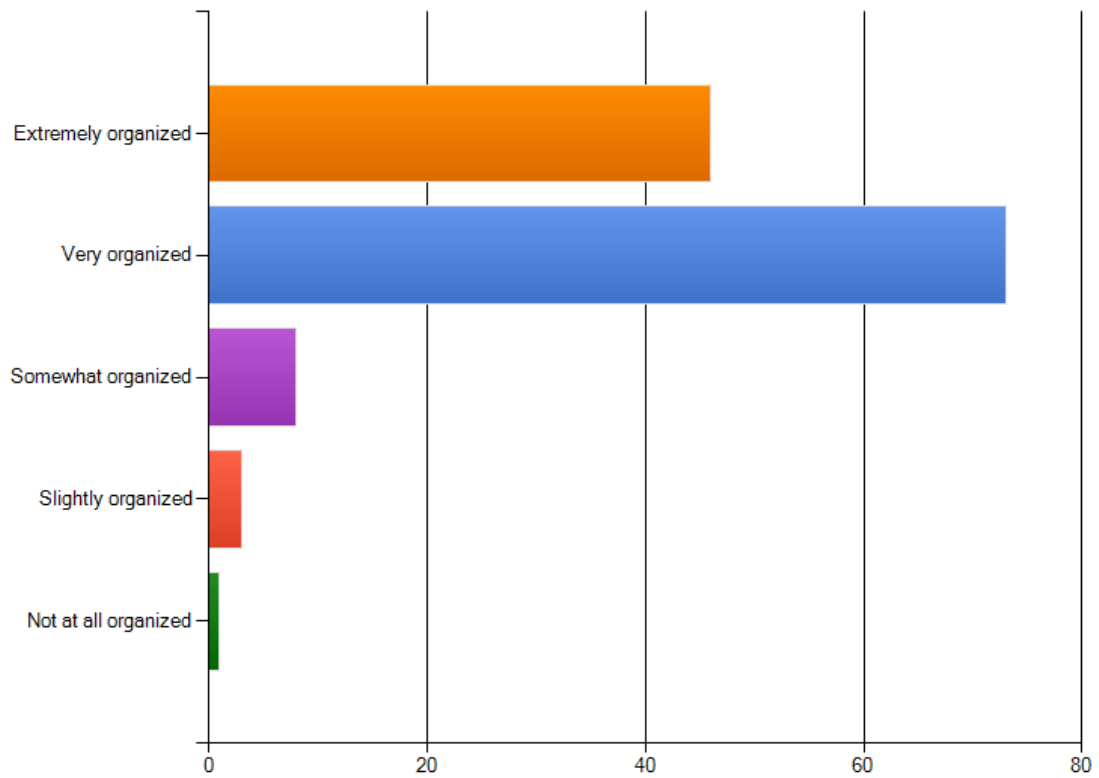
How would you rate the panels?

Faster Broadband. Development, Demand and our Digital Future
- Poor: 8.4 %
- Fair: 9.2 %
- Good: 21.0 %
- Very Good: 13.4 %
- Excellent: 9.2 %
- N/A: 38.7 %

Vision 2025 - The Internet Era Economy
- Poor: 2.4 %
- Fair: 8.0 %
- Good: 17.6 %
- Very Good: 24.0 %
- Excellent: 13.6 %
- N/A: 34.4 %

Parliamentary Internet Forum
- Poor: 0.8 %
- Fair: 8.6 %
- Good: 29.7 %
- Very Good: 18.8 %
- Excellent: 16.4 %
- N/A: 25.8 %

Legend: Poor, Fair, Good, Very Good, Excellent, N/A

How would you rate the Keynote speakers?

Amy Adams
- Poor: 5.5 %
- Fair: 21.3 %
- Good: 21.3 %
- Very Good: 21.3 %
- Excellent: 7.1 %
- N/A: 23.6 %

Quinn Norton
- Poor: 1.5 %
- Fair: 2.3 %
- Good: 6.9 %
- Very Good: 25.2 %
- Excellent: 51.9 %
- N/A: 12.2 %

Russell Burt
- Poor: 1.6 %
- Fair: 1.6 %
- Good: 5.5 %
- Very Good: 21.9 %
- Excellent: 42.2 %
- N/A: 27.3 %

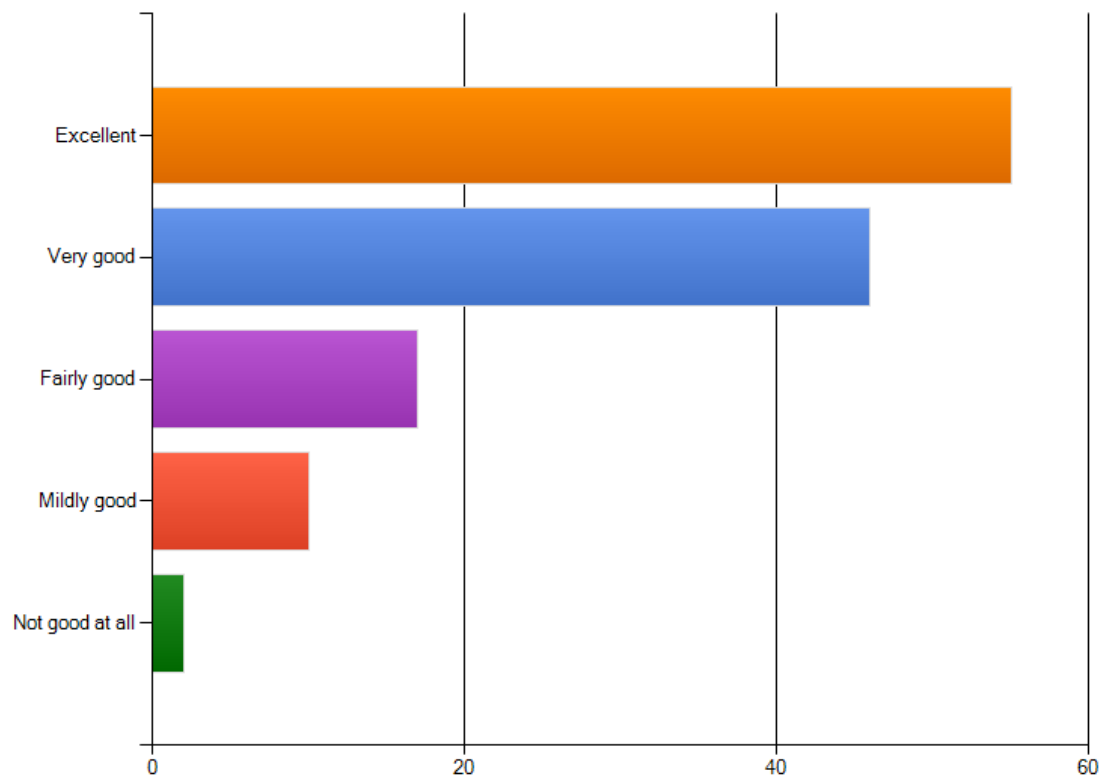Legend: Poor, Fair, Good, Very Good, Excellent, N/A

13

How would you rate the Monday workshop you attended?

How well organised was NetHui?

How would you rate the online registration process?

How would you rate the check in process at the event?
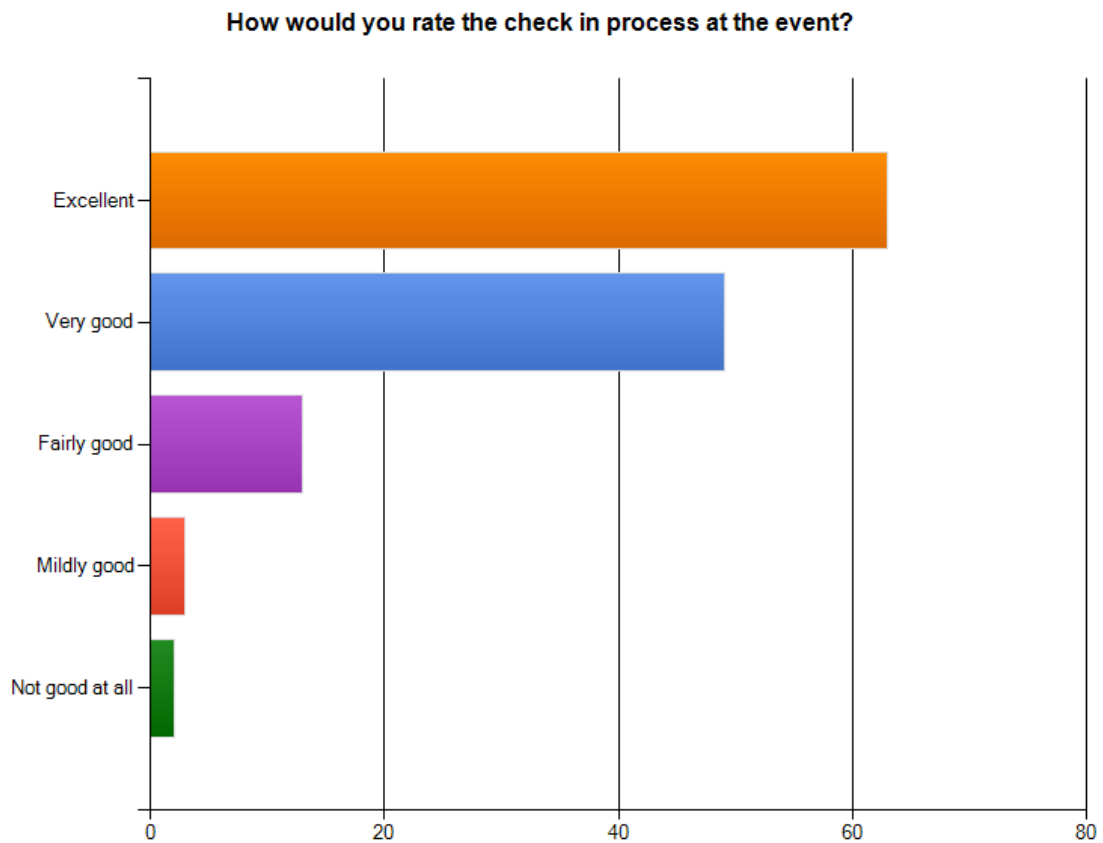
SUMMARY OF OPEN FEEDBACK QUESTIONS

Key themes on discussion sessions and meet-ups
- Good range of content and presenters
- Dicussions needed more structure, sometimes lacked focus e.g speakers taking more time to focus the discussion
- Waiting for the mic broke up the flow of the conversation, people waiting to speak, topic had changed by Their turn (install stationary room mics?)
- Discusisons working - Keynote Speaker Quinn Norton, GCSB panel discussion - excellent, journalism apocalypse
- fantastic, GGD, state surveillance, video on demand interesting and stimulating ideas
- Discussions not working - Anonymity online unfocused, digital by design - confusing, fisrt half jumpstart great, second half aimless
- Meet-ups - 2020 great, Illott theatre too big for Maori meet up, Monday meet-up drawn out
- Needs to be a focus on ways to draws conclusions from the sessions or a way forward

Key Themes on what was good about NetHui

- Great community, different people with broad backgrounds
- Wifi great/video and live tweeting - flexibility and sharing ideas
- Facilitators improved from last year - not allowing one voice to dominate
- Networking/ fresh ideas
- Brilliant keynote speakers - setting secne, direction, possibillity and responsibility
- Great venue - easy to navigate

- Panelists mixing with participants, talks between sessions, informality
- Collaborative note taking
- Free flow of ideas and perspectives
- Affordable price

Key Themes on what was not good about NetHui

- Disliked the food
- Creating a balance between male/female contribution
- UFB panel missed the point
- Town hall too big for intimate discussions/cold/ more spaces to connect between sessions
- Some discussion sessions lacked purpose or focus/not a lot of solutions or proposed actions
- Not enough info on id tags
- Timing of some sessions meant lack of people e.g keynote speaker on the last day and X sessions

Key Themes of additional feedback and suggestions

- Charging stations for devices
- Feminist perspectives and involvement from women
- Publishing common acronyms in booklet
- Lanyards with organisation name or twitter handle printed on them
- Shared online spaces working well
- Incorporting 'doing sessions' - action/structure
- Tables for people to work at
- More leadership/presentation from facilitators